

Lincoln CountyWatch

Local News · Real-Time Alerts · No Agenda

Audience Growth

1.5-2.3M

Average Monthly Local
Content Views

100,000+

Local Viewers Reached

12,500+

Monthly Website Visits

75%+

Audience Located Within Lincoln
County

1:20 avg

Article Read Time

Lincoln CountyWatch is an independent local news outlet focused exclusively on Lincoln County, Missouri. We provide residents with clear, accurate information when it matters most — without agendas, commentary, or outside influence.

Our platform is built on trust. Readers return daily because they know our coverage is factual, timely, and community-focused. We prioritize transparency, neutrality, and consistency, earning attention organically rather than through sensationalism or paid amplification.

Lincoln CountyWatch serves as a reliable connection point between public officials and the community — delivering information people actively seek out and stay engaged with.

What We Cover:

- Real-time public safety, traffic, and weather alerts
- Verified breaking news and developing local stories
- Coverage of county and municipal government meetings
- Elections, ballot issues, and official public notices
- Community updates that directly impact local residents

What We Don't Cover:

- State, national, or partisan political commentary
- Opinion pieces, editorials, or advocacy content
- Gossip, rumors, or unverified information
- Paid influence over editorial decisions
- Sponsored content embedded within alerts or sensitive coverage

Our coverage is strictly limited to Lincoln County and remains politically and editorially neutral, allowing the community to trust the information without influence or agenda.

Our Sponsorship Value

Lincoln CountyWatch reaches a high-intent local audience that actively seeks timely, relevant information. Sponsorships are clearly labeled, brand-safe, and never attached to alerts or sensitive coverage.

Because sponsorship availability is limited, partners receive consistent visibility without clutter — maintaining trust with readers while delivering strong local reach.

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SPONSORSHIP OPPORTUNITIES

Limited availability to protect trust and credibility.

PRIMARY PARTNER

Premium, High-Visibility Partnership

\$1,500.00 / Month

Only two spots available

- Rotating mid-article banner on all articles
- Rotating footer banner on all articles
- Category exclusivity
- End-of-article partner credit
- Exclusive weather placement
 - One partner assigned Morning Weather
 - One partner assigned Evening Weather
- One non-sales article per month
- One business spotlight reel per month
- Unlimited job postings
- First right of refusal on renewals and future placements

SUPPORTING PARTNER

Consistent Local Presence

\$750.00 / Month

Only two spots available

- Banner placement below article footers
- Unlimited job postings
- Quarterly non-sales feature article per quarter
- First opportunity to move up if a Primary Partner slot becomes available

Optional add-on:

Category exclusivity — *\$250 per month

À-LA-CARTE OPTIONS

Business spotlight reel (includes article) ..	\$350	City / Local Pages	\$250 / month / city
Real Estate Home of Week Reel	\$500	County Page	\$500 / month
Priority article publish (skip wait)	+\$100	Community Events Page	\$250 / month
Job listings	\$25 / month	Lost Pets Page	\$250 / month
Rental listings	\$25 / month	City Election Pages	\$250 / cycle
Home listings	\$50 / month	County Election Page	\$500 / cycle

IMPORTANT NOTES

Lincoln CountyWatch does not charge for access to information. Sponsorship placements are limited by design and offered on a first-come, first-served basis. Alerts, breaking news, and sensitive coverage are never sponsored. Candidate profiles are never sponsored. Community event listings remain free. Election coverage typically runs during April and November election cycles.

Request sponsorship details:

✉ tips@lincolncountywatch.com

☎ (636) 377-0201

🌐 lincolncountywatch.com